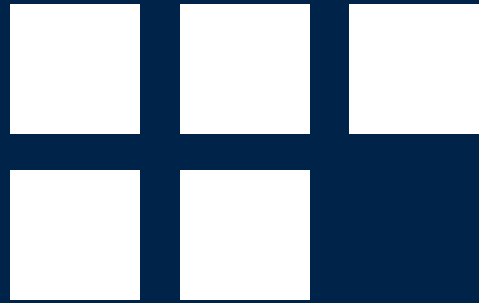




Seller's Guide



UTAH
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UTAH



Utah's got it all—stunning landscapes, a booming economy, and a lifestyle that's tough to match. Whether you're hitting the slopes or enjoying city life, there's something for everyone, it's easy to see why so many are making the move.





This is your guide to know what to expect from Nest Realty. If you have any questions, give us a call or text. 385-549-0553

Prepping Your Perch

Step 1: Let's Hatch a Strategy

- A personalized plan for pricing, timing, and improvements.
- Transparent guidance every step of the way.
- An official partnership through the Exclusive Right to Sell Listing Agreement.

Selling your home starts with the right plan. Together, we'll discuss your goals, timeline, and how to present your nest at its best.

Step 2: Prep the Nest

- Declutter and clean to make your nest shine.
- Complete any recommended repairs or updates.
- Stage your home to highlight its best features.

First impressions are everything. We'll work with you to showcase your home's charm and help it stand out.



Spreading Your Wings

Step 3: We'll Spread the Word

- We'll schedule a date for professional photography, drone shots, and any other add-on you chose.
- List your property on the MLS and other top platforms.
- Use targeted advertising and open houses to drive interest.

We'll launch a custom marketing plan to attract the right buyers, using every tool in our arsenal to ensure your home gets noticed by thousands.

Step 4: Catching the Right Offer

- We'll review offers together to find the one that meets your needs.
- Negotiate contingencies, timelines, and price to your advantage.
- Accept the best offer and move forward confidently.

When buyers are interested, we'll guide you through evaluating offers and negotiating for the best terms.



Perch Back and Relax

Step 5: Navigating the Twigs

- We'll handle the buyer inspections and requests.
- Proactive coordination to meet all deadlines and requirements.
- Confident appraisals that align with your offer and keep things moving.

Now it's time to tackle inspections, appraisals, and paperwork. Nest assured, we're here!

Step 6: Seal the Nest Deal

- Review and sign all closing documents.
- Complete any final tasks, like transferring utilities or cleaning the home.
- Hand over the keys and celebrate your successful sale!

This is it—the final step to transferring your nest to its new owner. We'll make sure it's smooth and stress-free.



Want to Sell?

Tell us about your Nest
and we'll handle the rest!



nestutah.com

www.nestutah.com

